

学外研究員 Natzer, Oded

<学会発表>

発表者名	発表標題	学会名	開催地	発表
<u>O. Netzer</u> R. Feldman M. Fresko J. Goldenberg	Mine Your Own Business: Market Structure Surveillance through Text Mining	2012 ART Forum AMA	Seattle, USA	2012年6月
<u>O. Netzer</u> , P. Ebbes	Using Hidden Markov Models to Identify Job Seekers from Social Network Data	The 2012 ISMS Marketing Science Conference	Boston, USA	2012年6月
D. Grewal, S. Ramanathan, <u>O. Netzer</u> , R. Wilcox	Experiments in Social Media	Winter Marketing Educators' Conference 2012	Florida, USA	2012年2月
Martijn G. de Jong, D. R. Lehmann, <u>O. Netzer</u>	State Dependence Effects in Surveys: A Cross-national Investigation	Marketing Dynamics Conference	Jaipur, India	2011年7月
<u>Netzer, Oded</u>	Assessing the Validity of Market Structure Analysis Derived from Text Mining Data	Marketing Science Conference	Texas, USA	2011年6月
<u>Netzer, Oded</u>	Dynamic Pricing in B2B Settings	Marketing Science Conference	Texas, USA	2011年6月

<u>Netzer, Oded</u>	Do Reward Programs Affect Consumer Behavior?	Marketing Science Conference	Texas, USA	2011年6月
<u>Netzer, Oded</u>	Mine Your Own Business: Assessing Market Structure by Listening to Consumers Using Text Mining	Custmer Insights Conference	Connecticu, USA	2011年5月
<u>Netzer, Oded</u>	Mine Your Own Business: Assessing Market Structure by Listening to Consumers Using Text Mining	TRC conference	New York, USA	2010年10月
<u>Netzer, Oded</u>	Dynamic Pricing in B2B Settings	Marketing Science Conference	Cologne, Germany	2010年6月
<u>Netzer, Oded</u>	State Dependence Effects in Surveys: A Cross-national Investigation	Marketing Science Conference	Cologne, Germany	2010年6月
<u>Netzer, Oded</u>	The Longitudinal Aspects of Alumni Relationships	Ivy + Conference	NewYork, USA	2010年6月
<u>Netzer, Oded</u>	Mine Your Own Business: Assessing Market Structure by Listening to Consumers Using Text Mining	The Emergence and Impact of User-Generated Content Conference	NewYork, USA	2009年12月
<u>Netzer, Oded</u>	Dynamic Learning in Behavioral Games: A Hidden Markov Model Approach	Marketing Science Conference	Michigan, USA	2009年9月

<u>Netzer, Oded</u>	Dynamic Customer Interdependencies	Marketing Dynamics Conference	New York, USA	2009年8月
<u>Netzer, Oded</u>	Dynamic Marketing Mix Allocation for Long-term Profitability	DMEF Research Summit	San Diego, USA	2009年10月