

非常勤研究員 Kholod, Marina

< 雑誌論文 >

著者名	論文名	掲載誌名(巻)	最初と最後の頁	発表年(西暦)	査読
<u>M. Kholod,</u> <u>K. Yada</u>	<u>An Examination of the Impact of Neurophysiologic and Environmental Variables on Shopping Behavior of Customers in a Grocery Store in Japan</u>	Proc. of the 16th International Conference on Knowledge-Based and Intelligent Information & Engineering Systems	2099-2103	2012年	有
<u>M. Kholod,</u> <u>K. Takai,</u> <u>K. Yada</u>	<u>Clockwise and Anti-clockwise Directions of Customer Orientation in a Supermarket: Evidence from RFID Data</u>	Knowledge-based and Intelligent Information & Engineering Systems, Lecture Notes in Artificial Intelligence (6883)	304-309	2011年	有
<u>M. Kholod,</u> <u>T. Nakahara,</u> <u>H. Azuma,</u> <u>K. Yada</u>	The Influence of Shopping Path Length on Purchase Behavior in Grocery Store	Knowledge-based and Intelligent Information & Engineering Systems, Lecture Notes in Artificial Intelligence (6278)	273-280	2010年	有
<u>Kholod, Marina</u>	Market Basket Analysis of Convenience Store POS Data	東北大学研究年報 (71)	183-204	2009年	有

< 学会発表 >

発表者名	発表標題名	学会名	開催地	発表年月(西暦)
<u>M. Kholod,</u> <u>K. Yada</u>	<u>An Examination of the Impact of Neurophysiologic and Environmental Variables on Shopping Behavior of Customers in a Grocery Store in Japan</u>	The 16th International Conference on Knowledge-Based and Intelligent Information & Engineering Systems – KES 2012	San Sebastian, Spain	2012年9月

<u>M. Kholod,</u> <u>K. Takai,</u> <u>K. Yada</u>	Clockwise and Anti-clockwise Directions of Customer Orientation in a Supermarket: Evidence from RFID Data	The 15th International Conference on Knowledge- based and Intelligent Information & Engineering Systems	Kaiserslautern, Germany	2011年9月
<u>M. Kholod,</u> <u>T. Nakahara,</u> <u>H. Azuma,</u> <u>K. Yada</u>	The Influence of Shopping Path Length on Purchase Behavior in Grocery Store	The 14th International Conference on Knowledge- based and Intelligent Information & Engineering Systems	Cardiff, UK.	2010年9月