1st Data Science International Workshop on "Data Science in Business"

March 14 in Tokyo

March 17 in Osaka

The Data Science International workshop on Data Science in Business will be held on March 14 in Tokyo and March 17 in Osaka. The aims of this workshop is to provide an international platform to present and discuss recent results and achievements. This workshop interacts with top academic experts and researchers and benefits from a wide panel of views and experiences

March 14, 2015

10:00 – 16:30   Registration 9:30-

Tokyo Center, Kansai University

Sapia Tower 9th floor, 1-7-12 Marunouchi, Chiyodaku, Tokyo

http://www.kansai-u.ac.jp/tokyo/map.html

March 17, 2015

10:00-17:00 Registration 9:30-

Kansai University（Senriyama Campus）

3-3-35 Yamatecho Suita Osaka

http://www.kansai-u.ac.jp/global/guide/access.html

Hosted by Kansai University, Data Science Laboratory

Guest Speakers

- **Prof. Guido Sonnemann（Tokyo）**

    Professor in Sustainable Chemistry, The Life Cycle Group CyVi, University of Bordeaux – ISM

    Programme Officer for Innovation and Life Cycle Management of UNEP

- **Dr. Jonathan Reynolds（Osaka）**

    Academic Director, Oxford Institute of Retail Management, University of Oxford

    Associate Dean of Degree Programmes, Saïd Business School, University of Oxford

- **Associate Prof. Yasutora Watanabe （Tokyo）**

    Associate Professor of Economics, HKUST Business School, Hong Kong University of Science and Technology

- **Assistant Prof. Kosuke Uetake（Tokyo）**

    Assistant Professor of Marketing, Yale School of Management, Yale University

- **Dr. Colin Dey（Tokyo・Osaka）**

    Senior Lecturer in Accounting, School of Management, University of Stirling

- **Mr. David (Tze Yuan) Lau（Tokyo・Osaka）**

    Accounting and Finance, The University of Auckland

Tokyo Center, Kansai University

March 14. 2015   10:00 – 16:30

Time Schedule

10:00-10:05	Opening –Prof. Katsutoshi Yada
10:05-10:10	Prof. Michiyasu Nakajima
10:10-10:55	**Prof. Guido Sonnemann**
	"Life Cycle Assessment - LCA:
	What it is, why it needs big data and what are the possibilities of integrating LCA data
	with MFCA analysis."
10:55-11:10	Coffee Break
11:10-11:15	Prof. Asako Kimura
11:15-12:00	**Dr. Colin Dey**
	"Towards Integration: Progress and Prospects in Sustainability Reporting"
12:00-13:15	Lunch Break
13:15-13:20	Prof. Shota Otomasa
13:20-14:05	**Mr. David Lau**
	"The effect of audit quality on management earnings forecasts: Evidence from Japan"
14:05-14:20	Coffee Break
14:20-14:25	Associate Prof. Kei Miyazaki
14:25-15:10	**Associate Prof. Yasutora Watanabe**
	"Recommending (Un) popular Products: A Field Experiment Using Vending Machines
	(joint with Kohei Kawaguchi and Kosuke Uetake)"
15:10-15:55	**Assistant Prof. Kosuke Uetake**
	"Signaling in Online Credit Markets"
	(joint with Kei Kawai (New York University Stern School of Business) and Ken Onishi
	(Singapore Management University)
15:55-16:15	Round Table Discussion
16:1516:30	Closing

Kansai University

March 17, 2015   10:00-17:00

Time Schedule

10:00-10:10	Opening-Prof. Katsutoshi Yada
10:10-11:10	**Dr. Jonathan Reynolds**
	"Big data in UK retailing: issues and applications"
11:10-11:40	Discussion
11:40-12:10	**Prof. Rika Fujioka**
	"Why Department Stores Need to Wake Up to Globalisation"
12:10-13:40	Lunch
13:40-14:25	**Mr. David (Tze Yuan) Lau**
	"The effect of audit quality on management earnings forecasts: Evidence from Japan"
14:25-15:10	**Dr. Colin Dey**
	"Towards Integration: Progress and Prospects in Sustainability Reporting"
15:10-15:40	Coffee Break
15:40-16:00	**Prof. Katsutoshi Yada**
16:00-16:20	**Associate Prof. Keiji Takai**
16:20-16:50	Round Table Discussion
16:50-17:00	Closing